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HYPERLINK “<http://www.GroupAlchemy.net>” www.groupalchemy.net

Talk Title:

The Truth About Culture Change: What You Need to Know to Go From Average to Awesome

There is a lot of misleading information out there about managing and changing culture. This presentation breaks the myths so you can work effectively in the domain of culture to address change. All change, whether due to external threats, reorganization, leadership changes or breakdowns in morale are valuable opportunities to increase the power of your group. Get the straight truth about how to create a culture of success and learn practical ways to capture the potential in these moments.

You will be able to:

- Identify how your group’s culture is shaping results and where it needs to change.
- Come from your vision to propel your work.
- Create a plan for building a culture of success.
- Define your distinctive role as leader in your cultural transformation.

To book Deborah Pruitt to present this topic call 510-919-7770.